

Experience

TBWA\NEBOKO

2022
April–Present

Jr. Art director

Working on global brand and product campaigns for Adidas and Philips.

Freelance Art Director

2021 | 2022
Oct–April

Clients | BETC, Cherrie, TBWA\NEBOKO

Worked on a 360 beauty campaign for one BETC client. Art directed and organised the production of four visuals for Cherrie (SWE). Worked on global campaigns for Adidas Originals and Stan Smith.

BETC Paris

2021
Jul–Sept

Internship | Art director

Work ranged from 360 campaigns to brand activations for La Roche Posay, NBC Studios, Bel etc., and markets such as the USA, France and Nigeria.

Ogilvy Berlin

2021
Apr–Jun

Internship | Art director

Tasks ranged from creating brand campaigns, digital films to OOH prints for clients such as Dove, Milka, Coca-Cola Company and others.

Publicis Milan

2021
Jan–Mar

Internship | Art director

Worked on campaigns for the fashion brand Diesel and crafted topical and reactive content for Heineken's global social media accounts.

Education

Miami Ad School Europe

2019 | 2021

Berlin | Diploma | Art director

Beckmans College of Design

2018 | 2019

Stockholm | Preparatory course | Visual Communication

Berghs School of Communication

2018 | 2018

Stockholm | "Berghs Intro" Scholarship from Gullers
Grupp Introductory course in media & communication

Uppsala University

2016 | 2017

Uppsala | Courses | Philosophy | Political science

Tracy Kintu

Portfolio | tracykintu.com

Mail | tracykintu@gmail.com

Phone | +46736510923

Honors & Awards

Cannes Lions Roger Hatchuel

Student Academy | Class 2021

Google Creative

Campus | Class 2021

Young Ones Brief | Bronze

Young Shits | Winner

Clio | Shortlist

New York festivals | Finalist

Young Ones ADC | Merit

Ad stars | Finalist

The Drum Chip Chop

Awards | Finalist

Skills

Adobe CC

Photography

Concepting

English & Swedish